

Event ON/OFF logic proposal

Summary

It's easy to get confused when we try to combine customer needs and ease of use. At a high level, we want to be able to give the customers the knobs they need to set-up event sales the way they need while taking precise design to simplify the interaction.

In the past, there has been confusion in these ways:

1. Why are features, ticket levels or events not available to the attendee?
2. How do I turn on point of sales?
3. Why can't I find my event in the check-in app?

We also have some complex and disconnected workflows:

1. Managing point of sale interface
2. Managing Facebook plug-in
3. Managing Check-in related to ticket status

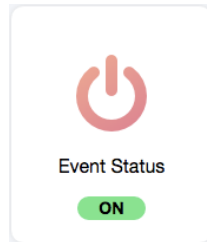
To clean up the design, we require creating an ON:OFF paradigm. The UI user experience and back end logic needs to change. There are three main use cases:

- Public Visibility
- Sold Out Notice
- Operations.

PUBLIC VISIBILITY

Main event status (publish/unpublish)

Main event status should only effect external visibility, this is a global switch to show or hide the event to the public. It shouldn't affect the event's visibility to the check-in app or POS.



Publishing (show/hide)

On the publish page, we should have switches to publish each:

This should hide the event from the ticket buyers view. This should be overwritten by the main publish/unpublish button in the manage tab

- [Splash page](#)
- [Facebook](#)
- [Card list](#)
- [Calendar](#)

Additional features/Advanced options/Ticket levels

We need to obey this rule: If the feature is on it is being used. If it is off it is ignored completely, even if there are settings set. If settings set are incomplete or wrong when the setting is , it is still ignored by the system and all validation checks.

OPERATIONS

- POS (show/hide) ← disconnected from publish/unpublish and moved to advanced settings
- Check-in (show/hide) ← disconnected from publish/unpublish
- Check in timeframe (status) ← new feature

UI FLOW

Switches

<input checked="" type="checkbox"/>	Switches on, should mean the system is actively using what ever settings the switch presents.
<input type="checkbox"/>	Switches off, should mean the system saves the state, but ignores the feature completely.

Event Advanced Settings

Advanced Settings

- Hide event landing page ⓘ
- Hide sales time countdown from all ticket levels ⓘ
- Hide remaining ticket count
- Hide event date
- Collect zip code
- Collect phone number
- Send tickets to multiple ticket holders
- Set event total capacity to tickets.

- For advanced ticket settings. If the advanced settings are to be used, they have to be turned on.
- If it is turned off, then the default settings are used.
- The text has been edited to clean up confusion
- Hide event date is an added feature. This combined with Don't send confirmation email, a new feature to be added to “Do you want to edit or customize the Email Confirmation Page?” makes for a good passive use-case of using Sparxo for things that are not “traditional events”.

Ticket Tier Advanced Settings

Step 2: Ticket Levels ⊕ Ticket Type

Ticket Name *

Ticket Price * Ticket Quantity * Your Fee

\$ \$ 0

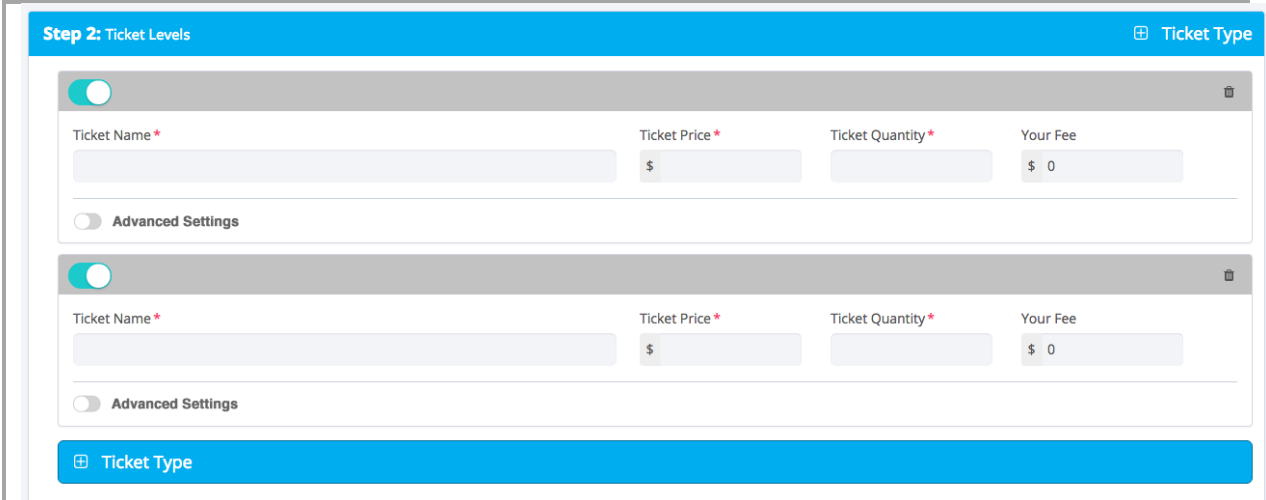
Advanced Settings

⊕ Ticket Type

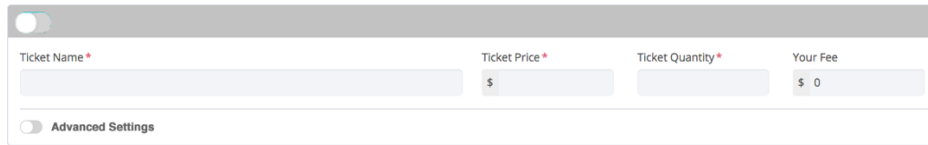
- This is the view for small screens.
- We should show the user the basic three settings for ticket level.
- We add the option “your fee” to advertise this selling point.

CHANGE: Move ticket sales time window to advanced settings.

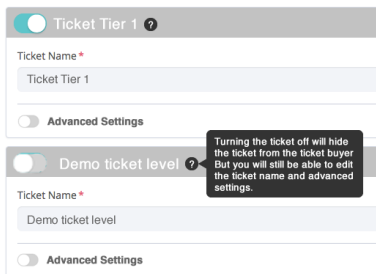
CHANGE: Turn Advanced settings from **Advance Setting** to **Advanced Settings**. This means that when it is off, all advanced settings are ignored.



- On a screen wider than 1200px, the screen should take the whole width of the screen. This makes it easy to get a glance of all the pricing.
- The green switch turns the ticket level on and off.
 - If the ticket is turned off, the ticket is ignored on the front end check out flow.
 - If the ticket is turned off, the ticket details are still shown:



- This can be a little confusing. But we need to show the interface because their might be some advanced settings that the user needs to get to for edit.



When a ticket level is created it should have a default ticket name so the question mark UI doesn't look weird. "Ticket Tier 1" perhaps.

The question mark should read as: "Turning the ticket off will hide the ticket from the ticket buyer. You will still be able to edit the ticket name and advanced settings."

Advanced Settings

The screenshot shows a form for configuring ticket settings. At the top, there is a grey header bar with a teal toggle switch on the left. Below the header, there are four input fields: 'Ticket Name *', 'Ticket Price *', 'Ticket Quantity *', and 'Your Fee'. The 'Ticket Price' field has a '\$' symbol and the 'Your Fee' field has '\$ 0'. Below these fields is a section titled 'Advanced Settings' with a teal toggle switch that is turned on. Underneath, there are seven radio button options, all of which are currently unselected: 'Additional ticket description', 'Order confirmation message specific to this ticket level', 'Ticket quantity options', 'Fee options', 'Sales window', 'Custom ticket sale time frame', and 'Check-in options'.

- Once “advanced settings” is turned on, all the different advanced options are shown.
- The advanced settings will only work if this is turned on.

This screenshot is identical to the one above, but the 'Advanced Settings' toggle switch is turned off. Consequently, only the 'Additional ticket description' option is visible and selected, with its corresponding text input field shown. The other radio button options are hidden. A vertical teal line is drawn to the right of the 'Additional ticket description' section, indicating the design alignment for the fields.

- For design, all the fields are lined up to this frame.
- Again, these only work when they are turned on. If the switch is off, the feature is turned off and the settings are ignored.

Ticket Name *

Ticket Price * \$

Ticket Quantity *

Your Fee \$ 0

Advanced Settings

Additional ticket description

Order confirmation message specific to this ticket level

B I U % S 14▼ ▲ ▼ A ▼ | | | | | T▼

Ticket quantity options

Fee options

Custom ticket sale time frame

Check-in options

- Of course, the blue line is not there.

Advanced Settings

Additional ticket description

Order confirmation message specific to this ticket level

Ticket quantity options

Min. Quantity	Max. Quantity	Default Quantity
<input type="text" value="0"/>	<input type="text" value="10"/>	<input type="text" value="0"/> ▼

Fee options

Custom ticket sale time frame

Check-in options

- Min. quantity sets the lower bound allowed to buy
- Max. quantity sets the upper bound bound - this two work the way they work today
- Default Quantity is a drop down menu. The user can only pick numbers in between min and max.
- For fun, there is another option that can be added here: "Ticket Increment" meaning, they have to buy in groups of x increment.
- Default Min: 0
- default Max : 10
- Default quantity: 0

Ticket Name *

Advanced Settings

Additional ticket description

Order confirmation message specific to this ticket level

Ticket quantity options

Tax and Fee options

Tax Fee

\$ 0

Pass Fees Onto Customer

Custom ticket sale time frame

Check-in options

Ticket Name *

Advanced Settings

Additional ticket description

Order confirmation message specific to this ticket level

Ticket quantity options

Tax and Fee options

Tax Fee

\$ 0

Split all fees

Internal Customer Total Fee: \$3.12

\$1.00 \$2.12

Custom ticket sale time frame

Check-in options

- Tax and fee is added here
- If we don't want to promote the "Your fee" it will be here too
- Pass fees onto customer is here.
- On the right is a fun idea that needs a little more thought in it... But 😊
- Default pass fees onto customer is: checked

Ticket Name *

Advanced Settings

Additional ticket description

Order confirmation message specific to this ticket level

Ticket quantity options

Tax and Fee options

Custom ticket sale time frame

Ticket Sale Starts

Ticket Sale Ends

Check-in options

- This is a big change.
 - If this section is turned off. The ticket sales time for the ticket level is always on
 - There is a fun feature Steve will like to call "Forced sell out message" Where the user will force a sell out message by checking a check mark.
- Sold out!! check to force sell out message

The screenshot shows a configuration panel for a ticket. At the top, there is a toggle switch that is currently turned on. Below it is a text input field labeled "Ticket Name *". Underneath the input field is a section titled "Advanced Settings" with a toggle switch that is also turned on. This section contains several options, each with a radio button: "Additional ticket information", "Order confirmation message specific to this ticket level", "Ticket quantity options", "Tax and Fee options", "Custom ticket sale time frame", and "Check-in options". The "Check-in options" option is selected. Below these options, there are two rows of date and time pickers. The first row is for "Check-in start time" with a date picker set to "09/03/2016" and a time picker set to "10:00 PM". The second row is for "Check-in end time" with a date picker set to "10/30/2016" and a time picker set to "02:00 PM". At the bottom of the panel, there is a checked checkbox labeled "Show ticket in POS".

- This is a feature request by PURE lounge.
- Check-in will have a time frame
- I think we need to brand the “check-in” something SparxoDOOR?
- If the ticket tries to check-in outside of the time frame it shows an X and the message says:

This ticket can only
be used between
10:00PM – 11:00PM

- The date is hidden if the date is the same.
- Default show ticket in POS is: checked

Facebook Sharing & Social Promotions


Do you want to use social promotions to increase visibility?

Share Url
splash url

Post Title
Heaven and Hell Halloween Ball

Post Description
David & Goliath. Superman & Lex Luther. The Giants and Dodgers. And then there is Heaven & Hell. Our history is plagued with the friction of nemesis, with the eternal battle of good and evil. Find out this Halloween on which side you truly belong. The forces of beautiful party-goers in costumes collide at Origin Nightclub, occupying 3 areas of first-class production in this celestial megaplex, making this the absolute greatest Heaven & Hell event yet.
Please enter no more than 250 characters.

Facebook share preview



Heaven and Hell Halloween Ball
David & Goliath. Superman & Lex Luther. The Giants and Do...
EVENTS.SPARXO.COM

- Do you want to use social promotions to increase visibility?
- Should be 2 boxes:
 - Do you want to customize Facebook share settings?
 - Do you want to use social promotions to increase visibility?
- Default open graph should use if this is not customized.
 - Poster
 - Event description
 - Event name
 - Splashpage url

Publish Options

Sparxo Ticketing steve@sparxo.com

Integration Codes & URLs

SPLASH PAGE URL preview

`https://e.sparxo.com/omgyes` 


FACEBOOK APP URL preview

Steve The Promoter
`https://e.sparxo.com/facebook/219382788125947` 

EVENT CARD LIST preview

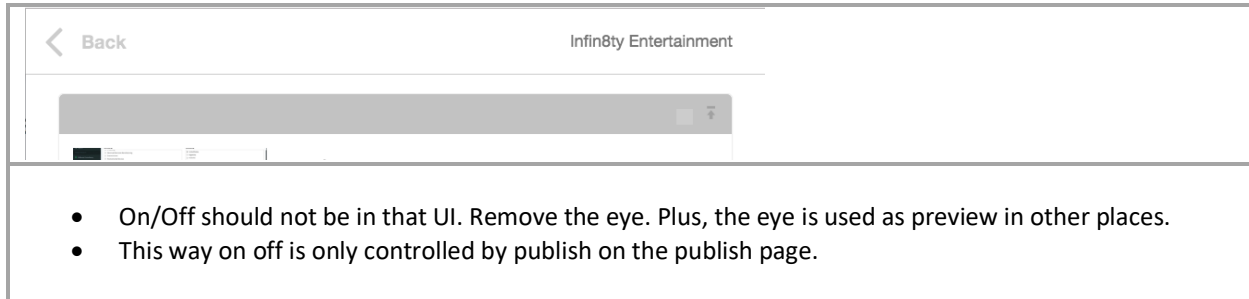
`<script src="https://nest.sparxo.com/dist/client/main.js"></script><div class="sparxo-events sparxo-id-43476063862398976"></div>` 

CALENDAR preview

`<script src="https://nest.sparxo.com/dist/client/main.js"></script><div class="sparxo-calendar sparxo-id-43476063862398976"></div>` 

- The user should be able to “turn off” which is to “hide” the event from all these views: Splash page, Facebook, event card, and calendar
- NOT, embed or any of the buttons
- We still have to come up with an elegant 404 page.
- By default, all of these are turned on.

Facebook order page



Changes to call out

1. Disconnect On/Off (publish/unpublish/Ticket level) from check-in
2. Disconnect On/Off (publish/unpublish/Ticket level) from POS
3. On/Off of event should turn the event off and off to the ticket buyer only.
4. Remove On/Off switch from Facebook order page
5. Move ticket level sales time frame to advanced settings, default off
6. Make ticket level sales time always on unless specified.
7. Separate facebook open graph and social sharing.